

Summary

I am a User Experience Designer with a background in Visual Design and Telecommunication Engineering. I have end to end hands-on experience with the UX process including user research, personas, ideation, information architecture (IA), user flows, wireframings, prototyping and usability testing. Having experience in working with the software developers in an Agile team, I use human-centred design thinking to find solutions for businesses that ensure the balance between the users and business needs.

I am passionate about improving the lives of others by solving problems through communicating, listening, empathising with the users and last but not the least - asking the right questions. This makes me learn about new tools, design trends, mental models and changing human behaviours.

Skills

User Experience (UX) Design
User Interface (UI) Design
Interaction Design
Prototyping
Usability Testing
User Research
Website Design
WordPress
HTML & CSS
Visual Design
WCAG 2.0 & Accessibility Standards
Illustrations

Tools

Adobe XD
Sketch
Figma
Miro
G-Suite
Trello
Asana
Redmine
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Affinity Designer
Affinity Photo
Affinity Publisher

Experience

UX/UI Designer
Noobill
Sep 2020 - Oct 2020

Noobill is a startup company that manages the bills of its clients. Collected insights from user research (one on one interviews and surveys and competitor analysis). Synthesising the insights using different tools like Affinity mapping, and Empathy mapping. Developed personas and customer journey mapping from the research for concept building to come up with the Minimum Viable Product (MVP). Worked on user flows, information architecture (IA) of the design & Usability testing. Delivered high fidelity prototype.

UX/UI Designer
Gecko Traxx
Aug 2020 - Sep 2020

A Gecko Traxx project - Traverse is an e-commerce and a collaborative website for wheelchair users and Occupational Therapists (OT). Started with user research by one on one interviews, Survey's and Competitor Analysis. Collecting and synthesising insights from research using the Affinity mapping, Empathy mapping, personas, customer journey mapping. Wireframing and prototyping the design, usability testing, iterating the design based on actionable insights from the testing.

UX/UI & Digital Designer
Rauland Australia & NewZealand
Apr 2017 - Oct 2020

Rauland is a healthcare communication and management solution provider. Creating and designing wireframes, high fidelity UI for existing and new web applications by collecting and synthesising the insights from research. Working collaboratively in an Agile team with software developers to deliver final product of the highest quality in time. Conducting design iterations & implementing the reviews.

Designing and delivering sales and marketing collateral on time by following the brand guideline. (e.g. brochures, specification sheets, banners, invitation cards, diagrams, posters, infographics etc.). Maintaining and updating brand guidelines.

Graphic Designer
The Network Group
Mar 2017 - Jun 2017

Designing and managing different artworks for both print and online media. Preparing print ready / finished artworks in a fast paced environment.

Freelance Designer
Dec 2015 - Present

Experience and skills in designing user-centred end to end software solutions/ products following the design systems or brand guidelines.

Telecom Engineer
BTRC
May 2008 - Apr 2013

Worked in deployment of automated Spectrum Management and Monitoring system in Bangladesh Telecommunication Regulatory Commission (BTRC). Measuring the performance and quality of services (QoS) of different telecom networks.

Education

User Experience & User Interface Design Transform | Academy Xi | 2020

Diploma in Graphic Design | Swinburne University of Technology | 2015 - 2016

Certificate IV in Design | Swinburne University of Technology | 2014

B.Sc in Electrical & Electronic Engineering | Khulna University of Engineering & Technology | 2002 - 2007

Reference

Available upon request